

KÄRCHER

makes a difference



**INNOVATIVE CLEANING EQUIPMENT
AND SOLUTIONS IN CANADA
FOR MORE THAN 30 YEARS**



Kärcher in Canada

■ Global company, world's largest cleaning equipment manufacturer

With a headquarter located in Winnenden (Germany), the family-owned company. Kärcher is today the world's leading provider of efficient, source-conserving cleaning systems.

■ Serving Canada from coast-to-coast for more than 30 years.

Since 1985, Kärcher Canada has been providing innovative and cost effective cleaning solutions for Canadians.

■ Complete range of professional and residential cleaning equipment:

- Floor Care equipment such as scrubbers, sweepers, vacuums...
- Pressure Washers (cold water, hot water, electric and gas)

■ Quality

Certified ISO 9001 (quality management in all operating procedures) and 14001 (Environmental Management) manufacturer.

Fully accredited CSA facility to test and verify electrical equipments.

■ Innovation

900 engineers working on designing innovative products and solutions.

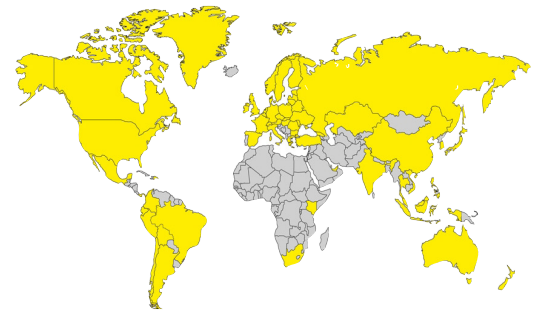
90% of the products sold are less than 5 years old.

■ Service

Effective service, certified technicians, Preventative Maintenance Program, spare parts & accessories in stock and expert trainings.

■ Sustainability

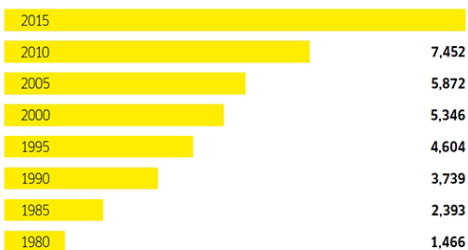
The 3 pillars for sustainable company development are financial performance, social commitment, and environmental protection. They have played a key role at Kärcher since the 1970s.



Kärcher products are sold worldwide by 100 companies in 60 countries

EMPLOYEES

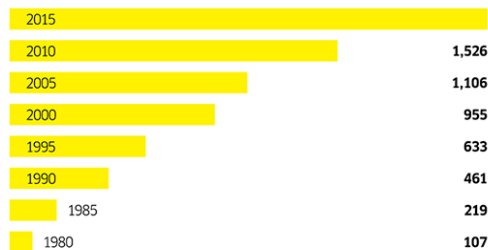
11,333



TURNOVER

In million euros

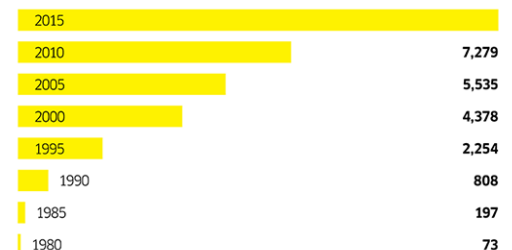
2,224



SALES

In 1,000 units

12,871





▷ A FAMILY COMPANY

Alfred Kärcher makes his breakthrough into cleaning technology in 1950 with the development of the first European hot-water pressure washer (the DS 350 steam blaster). The concept to heat the water proves so future-oriented that today it still serves as the basis for all of the burners.



<p>Company was founded by Alfred Kärcher</p>		<p>Ausgang der wichtigsten Maschinen im KÄRCHER-Programm</p> <p>Product range of 2.200 products</p>			
1935	1950	1974	1980	1984	2001 actual
	<p>Development of first European hot-water high-pressure cleaner</p>	<p>Strategy of concentration on the core business high-pressure cleaning. Color changed from blue to yellow.</p>	<p>Strategy of concentration on cleaning</p>	<p>Kärcher enters consumer business with first portable pressure washer, the HD 555 profi.</p>	<p>Strategic focus on brand, target groups, distribution channels and innovations</p>



SOCIAL COMMITMENT ◀

“Kärcher cleans the world” was again involved in the restoration of numerous monuments throughout 2015 - including Aachen Cathedral, in cooperation with the German Commission for UNESCO.

▷ INNOVATION

Innovative company and equipment recognized worldwide. Examples: in 2016 (Amsterdam, NL), CCE Best Brand & Product Innovation Award, ISSA awards in 2014 (Orlando, USA).

<p>CCE Best Brand + Product Innovation Award</p>	<p>ISSA InterClean Amsterdam Innovation Award</p>	<p>Best Brand Award</p>	<p>Best Assembly Idea</p>	<p>FinnClean People's Choice Award „Machines“</p>	<p>ISSA InterClean Orlando Innovation Award</p>
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KÄRCHER FLEET ◀

Improve productivity through better asset management

Managing your assets with Kärcher Fleet provides all your machine information at your fingertips at any time. From your office, home, or any location with an internet accessible device, you will know how many machines you own, where each machine is located, the condition of each machine, and exactly how much it is being used daily to perform the required cleaning tasks. Instead of traveling from site to site, simply check on your equipment when it is convenient for you, all in only a few minutes.

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