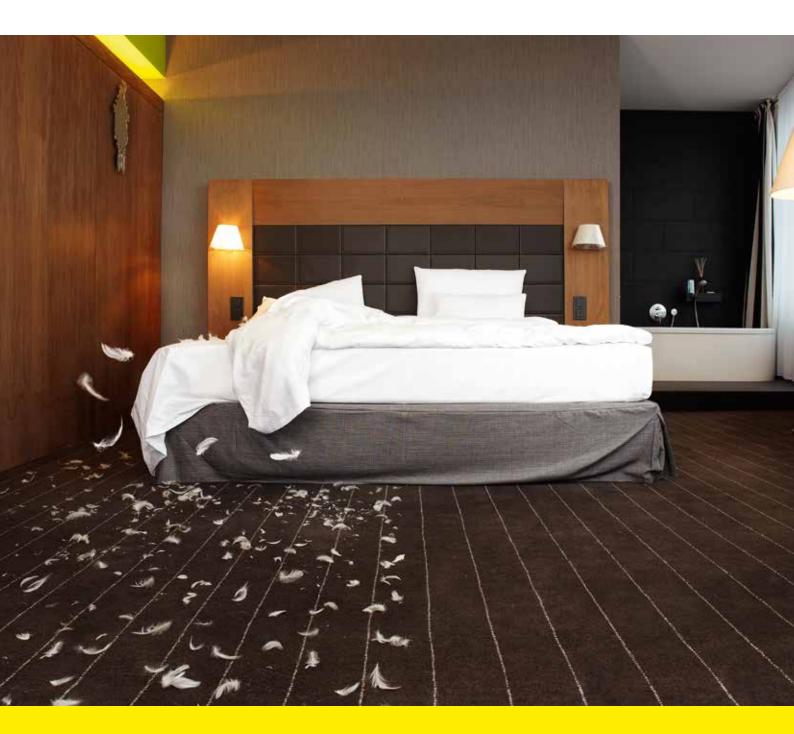
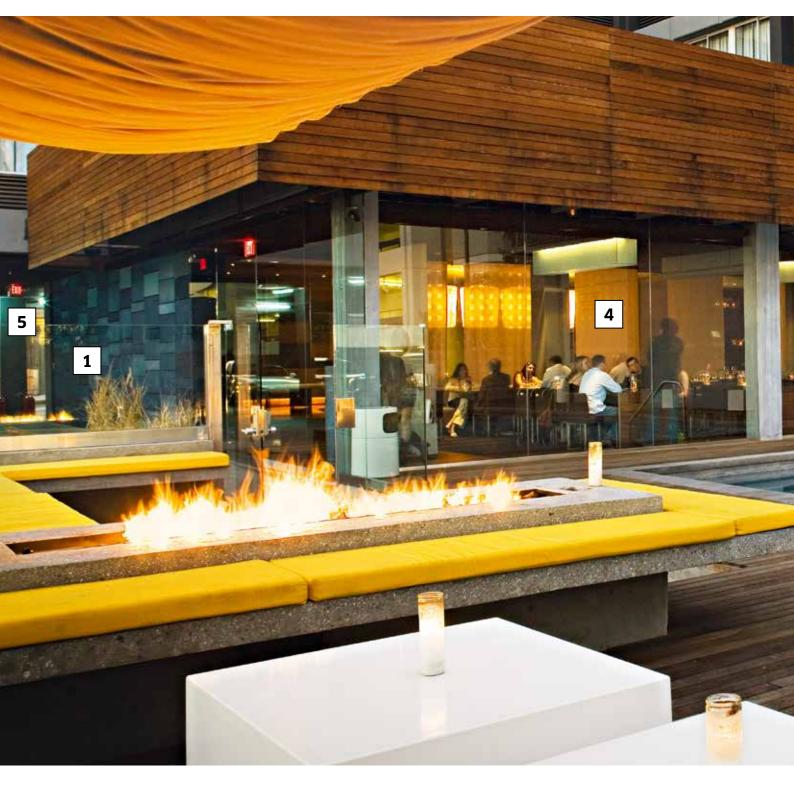


makes a difference



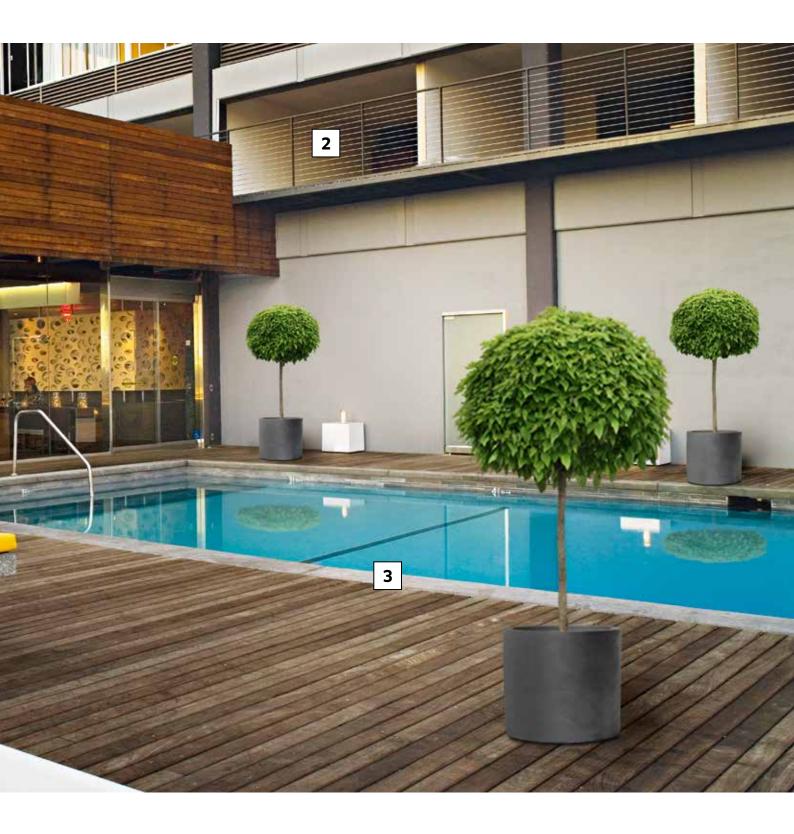
# **CLEANLINESS IS ALWAYS IN SEASON.**





## The best-kept hotels in town.

Sustainable hygiene management is now a standard practice in the hotel and restaurant business. It improves the wellbeing of guests and reflects the self-image of the business. In addition, professional maintenance extends the service life of the facilities. Cost-conscious managers invest in Kärcher cleaning systems because they are economical in use, intuitive in operation and extraordinarily long-lasting.



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## Welcome your guests with class and style.

The name Kärcher is synonymous with high performance, quality and innovation worldwide. For cleaning expertise that sets standards. For the hotel and hospitality industry, the Kärcher system offers outstanding solutions for all requirements: perfectly balanced machines, accessories and cleaning agents. Top-performing, efficient and economical thanks to innovative technology, low consumption and durability. Inconspicuous and stylish in classic anthracite colouring and whisper-quiet.





















## 1 The highest standard of cleanliness

The Kärcher microfibre roller is a state-of-the-art accessory. Unbeatable on fine stoneware tiles, it achieves exceptionally good results on all smooth or lightly textured floors.

### 2 eco!efficiency - achieve more with less

Efficiency comes in different dimensions. For example: Reduced energy consumption. High-performance internal-combustion engines. Lower cleaning agent consumption. Highly concentrated cleaning agents, to reduce packaging. Environmental design of machines, while minimising components. Effects which can only be achieved through new ideas and innovative technologies and which, above all, require the will and ability to actually carry them out. Kärcher already offers an extensive range of machines and cleaning agents with the ecolefficiency rating.

## 3 Low operating noise

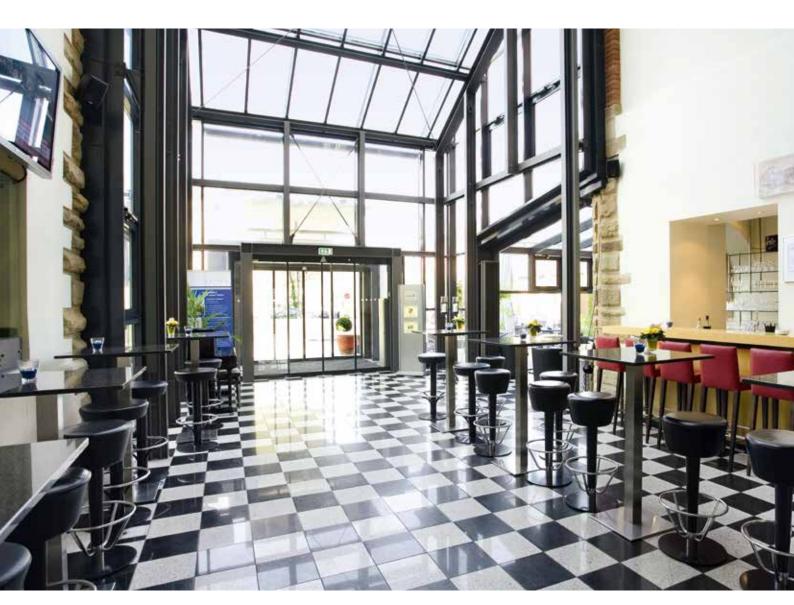
Thanks to soundproofed motors and optimised flow channels, the ecolefficiency range of tub vacs has been reduced to a whisper-quiet 56 dB (A). This allows the machine to be used in noise-sensitive areas or during normal business hours.

## 4 Quality you can see and rely on

Kärcher products are synonymous with quality. You can see and feel the ergonomics and power. We are constantly working on optimising the combination of technology, design and operating convenience. Numerous awards bear testimony to our product excellence. What is most important to us is the positive feedback from our highly satisfied customers.

## Ready to receive guests in style.

First impressions count. This is especially true in the hotel and restaurant business. Cleanliness is the first impression guests have of a hotel. Leading hotels and service providers the world over rely on Kärcher for this to deliver. From scrubber driers for the foyer to incredibly quiet vacuums for the lobby, Kärcher always has the right cleaning system.





## Professional in every detail

Dry vacuums and electric brooms are powerful, compact machines with many practical features.



## **During business hours**

Spray extraction machines are designed to clean carpets and upholstery quickly and thoroughly – even during business hours.



## Effortless sweeping

Push sweepers are time-savers when it comes to cleaning small and large areas quickly and thoroughly – plus they are easy on your back.



## Discreet, but thorough

Step-on scrubber driers only draw attention due to their easy operation and excellent performance.













## 1 Retire your broom and dustpan

The KM 35/5 battery-operated micro sweeper or cordless EB 30/1 Adv Li-Ion electric broom are ideal for cleaning entrances and reception areas. They quickly, quietly and easily pick up loose dirt from hard and carpeted floors, are immediately available when you need them and can be set inconspicuously aside just as easily.

## 2 Cost effective and technically brilliant

Scrubber driers make floors hygienically clean and give them a brilliant shine. With its high surface pressure, roller brush technology is advantageous for textured or jointed surfaces. Machines with proven disc technology are suitable for smooth surfaces.

## 3 Saving energy has never been so much fun!

Thanks to an optimised flow system, the ecolefficiency range of tub vacs offer the same excellent cleaning performance as the T 12/1 standard version – but with an up to 40% lower power consumption and 5 dB(A) less noise

## 4 Torque conquers dull spots

Kärcher polishing machines generate high torque to produce an especially high-gloss surface. Vacuum extraction of the polishing dust makes the work pleasant and prevents airborne dust formation. This technology also scores top marks for wear and maintenance.

## 5 Just spray and vacuum for a clean carpet

Ideal for heavily soiled carpeting: Spray-extraction cleaners loosen and remove dirt in a single operation. The spray-extraction function of the Puzzi series is ideal for heavy traffic areas which must be quickly restored to a dry, accessible condition.

## Only the best is good enough.

Guests come first. And guests want things clean and quiet – always and everywhere. Cleaning systems for indoor areas must therefore have special characteristics: They must be quiet, easy to transport, ergonomically designed, and usable even in small spaces. These characteristics also make these machines easier to use and more pleasant for the user.





## Endless steam

Kärcher steam cleaner with twotank system for continuous operation without a cool-down break.



## Top-class maintenance

Whisper-quiet dry vacuum cleaners with ecolefficiency for daily maintenance cleaning.



## Clean large areas thoroughly

Dual-motor upright vacuum cleaners with generous working widths clean even large areas in almost next to no time.



## For carpeted areas up to XXL

Automatic carpet cleaners for thorough, deep carpet cleaning or interim cleaning with encapsulation technology.

















## 1 Tip-top carpet appearance

Upright vacuum cleaners combine suction with the power of an electrically driven brush. The effect: The pile is raised to allow the vacuum to remove dirt from deep in the pile. The indicator lamp shows the user when the roller brush setting needs to be adjusted to obtain the best cleaning results.

## Because less is more - everything is as it should be

With tub vacs, the dirt does not necessarily have to go in a bag, but can just go in the robust container. It features a versatile and highly efficient filter system. After all, cleanliness matters, but so does hygiene. And the antistatic Irgastat bend ensures full suction power for effortless vacuuming.

## 3 Suction tube with extra long hose

The brush vacuum for all surfaces – the step on vacuum is a true all-rounder, as it automatically adjusts itself to every floor covering. From hard floors to carpet and vice versa – no manual adjustments are required. Ease of use and extreme manoeuvrability. With contra-rotating roller brushes, side brushes, suction tube and optional HEPA filter. The on-board practical accessory kit for cleaning hard-to-reach areas as well as other accessories and charger are easy to reach at all times.

## 4 The classic solution for edges and corners

This telescopic manual vacuum tube reaches places the brush can not reach. Overhead cleaning is made easy thanks to the flexible suction hose.

## 5 Take large areas in stride

Automatic carpet cleaners in the BRC series combine spray extraction with the mechanical action of roller brushes. They are ideal for wet interim cleaning and basic cleaning of large areas.

## 6 The upholstery master

Puzzi spray-extraction cleaners excel in upholstery cleaning with unbeatable extraction performance for extremely short drying times.

## 7 Remove lime and dirt without chemicals

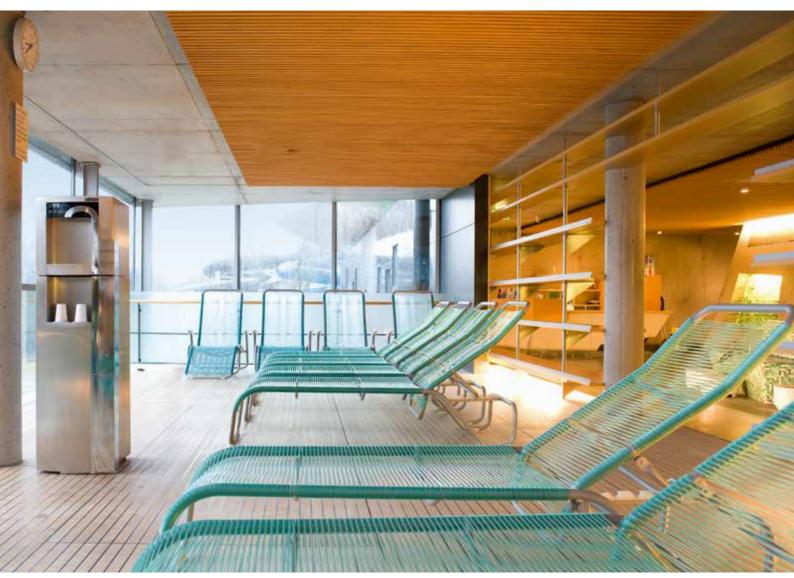
The SG 4/4 steam cleaner loosens stubborn lime and dirt in bathrooms without cleaning agents, and its ingenious two-tank system eliminates waiting times for water heating. The VapoHydro function allows for the spray jet to be adjusted continuously from hot water to steam.

## 8 Tackle difficult vacuuming jobs

With its ergonomic strap system, the BV 5/1 backpack vacuum can be carried comfortably on the user's back – ideal for cleaning, e.g. staircases or between narrow rows of seats. Also available as a battery-operated vacuum for even greater flexibility.

## Pure relaxation.

Cleanliness and hygiene have top priority in swimming pool and sauna areas. Without compromise. Kärcher cleaning systems are ideal for cleaning in wellness areas: Remove coarse and fine dirt, dissolve limescale and disinfect. Areas are left not only looking clean, but also being properly hygienic.





## Big in small places

Compact scrubber driers deliver top performances in small places – in spas as well as fitness rooms.



## Hygiene with high pressure

High-pressure cleaners and surface cleaners, with or without suction, do not give germs a chance.



#### At source

Kärcher WPD series water dispensers provide water of an incomparable natural quality.



## The 2-in-1 solution

The AP 100/50 M: a combination of high-pressure cleaner and wet and dry vacuum cleaner.



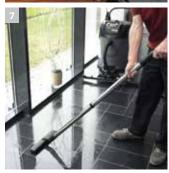














## 1 For that quick clean

The compact BR 30/4 C scrubber drier is the first choice for maintaining floor hygiene in sensitive areas, e.g. barefoot areas. Spray, brush and vacuum in one pass, or separately. Fast and spotless.

## 2 A multi-tasker for floors

The mains powered scrubber drier combines many features in a single unit: It scrubs like a single-disc machine, picks up cleaning solution like a wet vacuum, and polishes like a high-speed machine. Thanks to the positioning of its two suction bars, it can vacuum especially close to the edge. In addition, the squeegees pick up cleaning solution in both directions of travel – forwards and backwards.

## 3 Environmentally friendly hygiene

The steam cleaner provides impeccable hygiene in saunas without using any cleaning agents. A plus for people and the environment.

## 4 The multi-tasker for mobile use

The AP 100/50 M is a simple and versatile all-in-one solution – suitable for different surfaces. The cleaning fluid can be sprayed on and vacuumed away.

## 5 Best against thirst

Body fluid lost in perspiration needs to be replaced quickly, preferably with pure water. And preferably right on site. The Kärcher WPD 100 water dispenser provides a constant supply of cold or hot, natural or sparkling water of the purest quality.

## 6 Unbeatable cleaning performance

Surface cleaners such as the FR 30 ME deliver ten times more area cleaning performance – indispensable efficiency for cleaning large wellness areas hygienically.

### 7 Forewarned is forearmed

Wet and dry vacuum cleaners quickly removes water from floors to avoid a slipping hazard and effectively removes dirt. This powerful vacuum cleaner also removes coarse dirt.

## 8 Dead zone for bacteria

The Kärcher Inno-Foam kit is a foam system for cleaning and disinfection with a high-pressure cleaner. The disinfecting foam has an especially long adhesion time, which enhances its effectiveness. The dual spray lance is remarkably easy to use, changing between the foam nozzle and the high-pressure nozzle with a flick of the wrist.

## Cleaning according to the house rules.

The kitchen is vitally important for the reputation of a restaurant. Undoubtedly kitchen and restaurant hygiene is the top priority. The Kärcher system offers all the machines, accessories and cleaning agents necessary to maintain stainless steel surfaces, ovens and floors in appetizingly clean condition.





### Crumb alert

Handy battery-operated cleaners such as cordless brooms and sweepers effortlessly remove loose dirt and are ideal for quick clean ups.



### Powerful and independent

Battery-operated scrubber driers are mains-independent, immediately ready to use and manoeuvrable. Also available for mains operation.



### High pressure in the kitchen

Special high-pressure cleaners with components approved for use with foodstuffs deliver uncompromising hygiene.



## Hygienic, chemical-free cleaning

The power of steam effortlessly removes grease deposits from floors, walls, cooker hoods, etc. without the need for chemicals. .









## 1 Cordless occasional cleaning

The compact battery powered scrubber driers clean up minor messes quick as a flash. With cordless power instead of an annoying cable. There is no risk of tripping or getting caught somewhere. Nevertheless, this scrubber drier has enough endurance for thorough cleaning.

## 2 Even the machine is hygienic

The HD 7/10 CX-F high-pressure cleaner is specifically designed for commercial kitchens. It has a food-grade high-pressure hose and abrasion-resistant grey wheels that leave no tracks. Together with the FR 30 ME surface cleaner, it is simply indispensable in a top-rank restaurant.

## 3 For tough jobs

High-performance, twin motor wet and dry vacuum for professional use. The flat pleated filter is efficiently cleaned by blasts of air for virtually constant suction power.

## 4 Putting on the pressure

It takes the concentrated force of a hot-water jet or steam jet to remove stubborn baked-on dirt. Tackle the job with Kärcher accessories for steam cleaners, including the detail nozzle, brass bristle brushes, and a cleaning cloth set.

## Outdoor facilities - your calling card at the entrance.

The anticipatory pleasure of a good meal or a spa weekend is never greater than when arriving at the entrance. This expectation can be further enhanced by a well maintained outdoor area. This advantage should be exploited to the full – in the car park as well as the forecourt area, and in the underground car park, walkways and pool area. You can do this systematically with Kärcher: perfectly coordinated machines, accessories and cleaning agents.





## Absolutely indispensable

High-pressure cleaners are indispensable in many areas, including façade cleaning, vehicle maintenance and floor or surface cleaning.



#### Swift brooms

Compact push and walk-behind sweepers complete sweeping tasks in a fraction of the usual time and are considerably more cost-effective than a normal broom.



#### Broad areas

Ride-on sweepers are the solution for large-area sweeping tasks - on car parks as well as golf course paths.



## Ready for big jobs

Ride-on scrubber driers for extremely severe conditions and long working hours. Your first choice for underground and aboveground car parks, as well as loading areas.











## 1 Progress made easy

The compact ride-on sweeper that combines superior ease of use with high area performance and effective automatic filter cleaning. The adjustable seat position, tilting steering wheel and oversized wheels underline its aim to fulfil contemporary modern expectations for ease of use.

#### 2 Can we make that easier?

The compact and extremely manoeuvrable walk behind sweepers makes child's play of thorough cleaning of small to medium-sized surfaces. Available with traction drives which replaces brute strength, while effective vacuuming delivers cleanliness without a cloud of dust. Powerful petrol or diesel engine or whisper quiet, battery-powered version for indoor use.

## 3 High-pressure surface cleaning

The FR 30 surface cleaner masterfully transforms the power of a Kärcher high-pressure cleaner into surface cleaning performance. The version with a plastic housing is especially easy to use, both outdoors and indoors.

## 4 Right on track

With their large surfaces, coarse and stubborn dirt and steep ramps, multi-level car parks often impose special demands on scrubber driers. Kärcher ride on scrubber driers are is ideally suited to the task, with a robust steel frame for use under severe conditions on surfaces with slopes up to 15%. The large water tank and powerful battery enable long periods of continuous operation.

### 5 Professional sweeping can be so easy

The innovative cordless KM 35/5 C is a fast, effective and comfortable alternative to conventional sweeping. Thanks to the cleverly placed roller brush, it delivers impressive performance right to the edge. A powerful lithium-ion battery eliminates the need for an annoying cable. The footoperated power switch is especially convenient.

## eco!efficiency: Achieve more with less.

If you want to make a difference, you have to lead the way and show your true colours. The blue symbols represent the various building blocks of Kärcher ecolefficiency, showing at a glance how and where Kärcher's power of innovation achieves measurably greater and better efficiency for customers, products and the environment. Kärcher ecolefficiency is implemented in all business areas and is an integral part of our corporate policies and actions.







#### Measurable time saving

The simple equation of time equals money is still valid, however multiplied by the efficiency factor. More efficient machines that allow work to be carried out more quickly lead to significant labour cost savings and genuine competitive advantages.



#### High recyclability

Raw materials that cannot be avoided from the beginning must be recyclable as far as possible after a long machine life. Kärcher machines are currently more than 90% recyclable.



#### Reduced water consumption

Drinking water is precious and conserving it protects natural resources and saves energy for processing, transport and disposal. Many Kärcher high pressure cleaners and scrubber driers already meet the ecolefficiency standard or feature an ecolefficiency mode, which efficiently regulates the amount of water depending on the cleaning task. Please visit www.karcher.co.uk/eca to find out about tax savings when you invest in water efficient technologies



#### Less noise

Noise is not just unpleasant, it has shown to be damaging to health. Kärcher counters working noise both in its own production processes and for users by reducing noise levels and power to an optimum level. An example of this is the T 12/1 ecolefficiency dry vacuum cleaner. Its working noise level has been reduced by 5 dB(A) compared to the basic model, making it over 50% quieter. Furthermore, the low frequency of the work noise is subjectively perceived as being very pleasant. As a result, the T 12/1 ecolefficiency is also outstandingly suitable for longer work intervals and noise-sensitive areas.



#### Intelligent energy efficiency

Everything has its limits. Sometimes more power does not make sense. The T 12/1 ecolefficiency dry vacuum cleaner proves that less can be more. Its 750 W motor uses 40% less electricity, achieving 98% of the cleaning performance of the standard model thanks to flow-optimised suction channels, which is more than sufficient for maintenance cleaning.



## **Exemplary repairability**

As early as the development phase, Kärcher machines are designed for repairability: as few components and assemblies as possible, the best possible accessibility and as many standard parts as possible.



#### Materials to suit the job

The selection of optimal materials is a never-ending challenge. New materials and production processes open up new opportunities in manufacturing and the use of machines, accessories and consumables. Lightweight design, durability, avoidance of contaminants, recyclability and costs – standards that Kärcher takes into account in the manufacture of efficient and ecofriendly products.



## Reduced CO<sub>2</sub> emissions

Reducing  $CO_2$  greenhouse gas emissions is a global objective. To reduce its  $CO_2$  footprint, Kärcher is making its contribution on all levels of production and in all business areas: through optimised use of materials, energy and water, high recyclability, as well as self-generated renewable energy.







#### Optimised company processes

Kärcher ecolefficiency simply means continuously trimming all processes in the company to achieve maximum efficiency. This results in constant optimisation in all areas.



#### Less waste water pollution

It is as easy as it sounds: water that has not been used, does not need to be disposed of. At the same time, dirty water should be concentrated in order to make work easier for sewage treatment. The Kärcher system, consisting of the device, accessories and cleaning agents is fine-tuned to achieve maximum effect with minimum effort.



#### **Extended service life**

The robust construction style and high strength are the key prerequisites for a long usage phase. High quality, repairability and a long-term spare parts supply ensure that Kärcher Professional machines give years of reliable service.



#### Precisely dosed cleaning agent

The most environmentally friendly and economical cleaning agent is that which is not used. Kärcher DOSE technology enables exact dosage of cleaning agents and, as a result, achieves a much lower level of consumption.



#### Reduced use of materials

If there is one art that is efficient, it is the art of reduction. Less material consumption through optimised designs is one aspect. Another is reducing the number of components. On average, Kärcher machines consist of significantly fewer components than comparable competitor models. The resulting lighter weight not only saves driving energy, it also saves a serious amount of raw materials and energy in manufacture.



## Effective dust filtering

Dust is a nuisance to people and the environment and can be detrimental to health and the environment. Kärcher vacuums feature efficient filter systems with innovative components, e.g. Tact and Tact² systems for fully automatic filter cleaning as well as HEPA filters for hygienically clean, particle-free exhaust air. Fleece filter bags with a better degree of separation, double the retention capacity and a longer service life compared to paper filter bags. And last, but not least, certified safety vacuum cleaners for critical applications.



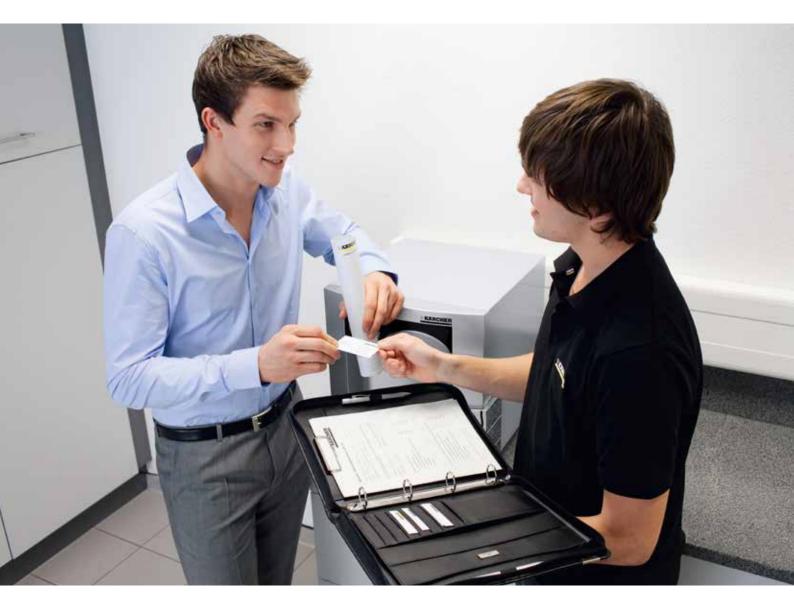
## Comprehensive spare parts supply

Durable machine investments can only fully develop their economical and environmental advantages if all spare parts are available until the end of their service life. Depending on the particular product, Kärcher guarantees a spare parts supply for up to 10 years after a model goes out of production.



## We are there for you, wherever you need us.

Kärcher stands for top performance – not just with our products, but also with service. As the world's largest manufacturer of cleaning machines, we are there for our customers all around the world at more than 50,000 service and sales points. With sound advice, excellent service and quick repairs. This is how we give you peace of mind. Kärcher – your reliable partner.



#### Hotline

Friendly. Competent. Solution-oriented. Kärcher hotline staff are familiar with all products and can provide sound advice and assistance by telephone.

#### Application advice

We provide application advice to ensure that you always have the most efficient solution. The size of the operation and areas of application are the decisive factors in determining your equipment.

## Service contracts and extended warranty

Top performance every time: with service contracts, your devices are always ready to use. Optionally with inspection, service or the full service package. Our warranty extension and machine breakdown insurance provide you with additional protection.

## Refurbished machines

Machines in top condition at very attractive terms. A new machine is not always cost-effective. This is why we also offer you affordable refurbished devices for economical planning.

## Local presence

We guarantee you personal service. Our global service and sales network ensures that you always have a competent contact partner locally, for all enquiries regarding service, advice or sales.

## Technical training

Get the most out of your equipment: With our local technical training courses, we can show you and your employees how to use each Kärcher device as effectively as possible.

## Enthusiasm. Innovation. Success.

Since starting out as a value-oriented family business over 80 years ago, Kärcher has become a world brand with three strong attributes: top performance, innovation and quality. Today, the Kärcher brand enjoys the reputation of being a global leader and resource-conserving supplier of professional cleaning systems and is synonymous with reliable products, optimal user value and ongoing commitment to the environment, culture and sport.















## 1 The London Eye

At the beginning of 2013, we started our campaign to clean the largest observation wheel in Europe: the 135 metre high London Eye was cleaned completely for the first time since it was erected in the year 2000.

## 2 A facelift for the heads of state

Clean again: In 2005 Kärcher cleaned the National Memorial on Mount Rushmore. By cleaning the 18 metre high presidents' heads, we have made a valuable contribution towards preserving one of the most famous monuments in the USA.

### 3 Innovative right from the start

In 1950, Kärcher developed the first hot water high-pressure cleaner in Europe for professional cleaning. It is our tradition to constantly observe and understand customers' needs in order to develop the innovative solutions for which Kärcher is renowned - products that succeed again and again in being a step ahead of their time.

## 4 Clean environment

Kärcher works on environmental protection every day, with new products, technologies and investments in production facilities.

## 5 In-house research and development

Kärcher develops high-performance cleaning machines, accessories and special cleaning and care products.

## 6 Internationally represented

We are globally active, with more than 11,000 employees from over 130 countries, we remain a family-owned company that knows its roots and responsibilities.

## 7 Commitment to sports

Clean performance on the pitch. For several years, Kärcher has supported German and international football as a partner.

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