

Are you a true Kärcher type?

When things get tough,
I don't stay around

I approach every new task
with a sense of responsibility



The difference is you. Because exceptional solutions require exceptional people. We are looking for committed and creative support for our H&G Retail Marketing department.

H&G Retail Marketing Executive

Kärcher (U.K.) Ltd are looking for a **H&G Retail Marketing Executive** to support in the delivery of the Kärcher shopper experience, working across (BTL & TTL) marketing touch points that influence/lead to a successful Kärcher purchase. You will be able to demonstrate your retail experience gained either selling into, working with, or working in a retail environment and have the passion and drive to develop our presence on retailer's websites, as well as contributing to creating Digital tools to enhance the shopper experience. You will be a well-organised individual, with accomplished project management skills and a strong commercial acumen. The key areas of responsibility for this role will be to work on shopper insight projects, to develop rich consumer content on all major retail touch points (on-line and in-store) and to manage in-store display projects for retail accounts.

We are looking for an enthusiastic and creative **H&G Retail Marketing Executive** who will have gained; is working towards; or prepared to study a marketing qualification such as CIM. You will have a result-orientated, can-do attitude with excellent communication skills, and enjoy working in a busy marketing environment.

This is a full-time position, Monday to Friday – 0830hrs – 1700hrs, with the flexibility to work outside the Company's core hours.

Please send your application, to include a CV and a covering letter, to recruitment@karcher.co.uk for the attention of Jo Wheeler, HR Advisor or call 01295 752162 for further details.



makes a difference