

KÄRCHER

makes a difference



FOR EVERY PART OF YOUR CAR DEALERSHIP

PROFESSIONAL | AUTOMOTIVE | CAR DEALERSHIP



For every part of your dealership.

As car sales continue to become more competitive in the UK, dealers must focus on small details to stand out in the face of growing competition. Perfectly presented stock, exemplary customer service and high quality, professional surroundings that conform completely to CI requirements are totally necessary at all times.



Fine details such as immaculate forecourts, spotless showrooms, workshops that demonstrate pride, and beautifully washed cars reflect professionalism and give each customer the best impression of the service they are receiving. With the right partner, these fine details are easy to achieve and can even increase profitability.

Kärcher is the only cleaning machine manufacturer to offer a full range of cleaning machines for car dealerships. These products are diverse, from automatic car washes to forecourt sweepers, but all have the same qualities in common: improved cleaning results in less time and for less cost. We understand that as much as cleaning is essential, it should be hassle-free, contribute to profitability, protect the value of expensive CI investments, and above all impress every customer.



1 Showroom and forecourt

- Ensure the best possible first impressions for your customers
- Reduce the need for deep cleaning
- Protect valuable assets and investments in CI
- Reduce dirt transfer from the forecourt to the showroom



2 Workshop

- Ensure floors are safe and free of slip hazards
- Ensure floors are well-presented and demonstrate pride in the workplace
- Conform to DVSA regulations on VTS safety
- Reduce dirt transfer from the workshop to the showroom



3 Vehicle cleaning

- Wash vehicles quickly, thoroughly and reliably
- Ensure cost per wash is optimised and investments are quickly recouped
- Minimise space taken up by the wash bay
- Choose the right solution for your vehicle volume

Buy, hire or lease: we have the right options to suit your business.

Perfect first impressions all the time.

Regardless of whether your dealership is contract cleaned or self-cleaned, the right cleaning equipment makes a substantial difference to the way your front-of-house areas are presented and the time it takes to clean them. Deep cleaning is often unavoidable but can be very disruptive to a business.



Kärcher's professional cleaning machines deep clean every time they clean, maintaining higher standards of presentation on a daily basis and reducing the need for deep cleans. From floor scrubber driers and carpet vacuum cleaners for showrooms, to sweepers and pressure washers for forecourts, our products are simple and safe to operate, keeping cleaning time and downtime to a minimum.



Forecourt

As the first part of your business a customer sees up close, keeping forecourts and other outdoor areas immaculate is massively important. Kärcher's sweepers range from compact push-alongs to petrol-powered ride-ons, removing litter, leaves, dust and road dirt with ease and helping to prevent dirt transfer to the showroom. Deep cleans of paved areas are easy with a Kärcher scrubber drier or pressure washer, restoring original finish and ensuring CI standards are met or exceeded.

Showroom

Kärcher's scrubber driers with roller brushes are perfect for tiled showroom floors, thoroughly cleaning grout lines and leaving floors looking like new after every clean, ensuring investments in CI are fully realised and protected and that floors are safe and compliant with slip tests. Even dark tiles show tyre marks and footprints easily, so a compact scrubber drier is the best choice to keep floors looking like new throughout the day, and as the floor is left dry business can continue as normal. Kärcher scrubber driers are designed to be as narrow and easy to operate as possible, dramatically reducing the risk of damage to showroom stock

Buy, hire or lease: we have the right options to suit your business.

Safe, productive and professionally-presented workshops.

As car manufacturers increasingly develop their dealership CI to make service a more integrated element of the customer experience, the workshop is increasingly becoming a customer-facing area and must be presented as such. Because workshops have vehicles coming in and out all day, and because of the nature of service and repair work, workshop floors need special care and attention to remain safe and well-presented, despite the time constraints placed on staff.



Regular cleaning prevents build-ups of oil, grease, brake dust and tyre marks that can damage tiles and grout lines over time, makes removal of dirt and water transferred from outside easier, and ensures Vehicle Testing Stations are fully compliant with DVSA cleaning requirements.

From compact, highly manoeuvrable walk-behind models to large ride-ons, Kärcher has the right machine for every workshop, regardless of the number of bays. For larger workshops, a ride-on scrubber drier is recommended for the daily deep clean and a compact machine is recommended for quick, simple spot cleaning during the day to ensure safety and spotless presentation at all times



1 Hot water pressure washers

Ideal for deep cleans and removal of oil and grease, often without the need for chemicals. Electrically-heated emission-free models can be used indoors and a range of surface cleaning attachments make fast cleaning of walls and floors easy and mess-free.

2 Wet & dry vacuum cleaners

Ideal for picking up spillages and water brought in by vehicles. Our wet & dry vacuum cleaners can also be used for picking up dry dirt and even oil spillages, and thanks to their high suction power are perfect for cleaning carpets and upholstery thanks to quick-change tools to suit each job.

3 Scrubber driers

Leaving floors ready for instant re-use, our scrubber driers are available with roller brush technology, and are ideal for workshop environments thanks to their high brush speed and pre-sweeping ability. Compact scrubber driers are perfect for spot cleaning throughout the day and for regular cleaning in smaller workshops. Thanks to their light weight and mobility, they can even clean in lift recesses. Quick change brushes enable our scrubber driers to be used in more than one area of a dealership, preventing cross-contamination and ensuring the right brush is used for each floor type.

Tailor-made vehicle cleaning solutions to suit your business objectives.

Regardless of the number of vehicles cleaned in your dealership each day, Kärcher has the right products and know-how to ensure superb cleaning results in the most efficient way for your business. As the inventor of and market leader in hot water pressure washers, we understand that vehicle valeters want the simplicity, performance, reliability and toughness to ensure quotas are met.



For larger dealerships that need to clean 30 or more vehicles each day, our automatic rollover washes and water reclaim systems make sound financial sense and provide low costs per wash, supported by our expert consultation service to ensure that the installation is tailored perfectly to each dealership.

For fast but thorough interior cleaning, our ranges of wet & dry vacuum cleaners and spray-extraction machines rapidly remove dirt from carpets, upholstery and trim, ensuring the customer is left with a great impression of the service they are receiving.



1 Cold water pressure washers

Ideal for pre-washing or detail cleaning, our cold water pressure washers are designed for maximum convenience and performance. Perfect for use where diesel emissions are prohibited or where hot water is not needed.

2 Hot water pressure washers

Hot water shifts road dirt, grease and oil residues more quickly than cold water, and can reduce the need for detergent. Many of our hot water models feature a steam function for degreasing and dewaxing tasks.



3 Wet & dry vacuum cleaners

Large-capacity vacuum cleaners with powerful single or twin motors to quickly remove dirt from vehicle interiors and to lift carpet pile. Thanks to their wet or dry ability, carpets can be pre-sprayed before vacuuming and a range of tools are available to make cleaning quicker and more thorough. Automatic filter cleaning ensures high suction power and contains dust and dirt safely.

4 Carpet & upholstery cleaners

Available with up to 4 bar spray pressure and with powerful vacuum cleaners, Kärcher's spray-extraction cleaners deep-clean vehicle interiors quickly, leaving carpets and upholstery virtually dry.

The perfect partner to help you keep your business running smoothly.

As the world leader in cleaning machine manufacture, Kärcher understands the needs of its customers and develops innovative products that solve cleaning problems, often also reducing time and cost. Our products cover every part of a vehicle dealership.



Resource and cost saving

All of our products are designed to use as little water or energy as possible. Most of our products feature the ecoefficiency mode, designed to provide superb daily cleaning results whilst reducing energy and water consumption by up to 40%. Our DOSE detergent system eliminates detergent and water wastage. All of our steam cleaners and battery-powered scrubber driers qualify for Enhanced Capital Allowance, providing businesses with 100% first year tax relief on purchases of these machines.



Detergents

Our highly concentrated detergents are designed and manufactured in-house, and are the best choice for use with our machines. From traffic film remover to fine stone cleaner, we have the hygiene and presentation needs of your dealership covered. Many of our pressure washers and scrubber driers feature the DOSE detergent metering system, eliminating detergent waste.



Steering wheel

Our products are designed to be easy for anyone to use correctly and safely. Our compact floor scrubber drier features a li-ion battery for any-time use, and a unique steering wheel design with paddle controls to ensure showrooms and workshops can be cleaned safely without damaging vehicles.



Finance packages

We appreciate that every automotive business is different and that there are many factors that determine how purchases are made. Therefore we offer a range of finance packages, from outright purchase to lease hire, with and without service contracts. This way, you can be sure that the cleaning of vehicles and premises is a known cost.



Training

Whether on-site or at our Academy in Banbury, we work with in-house and contract cleaners to ensure they get the most out of their cleaning machines, taking the operating environment into account.



Roller technology

Most of our scrubber driers are available with roller brushes, which rotate at high speed to ensure floors are left spotlessly clean. We have a range of textures to best suit your floor type, including microfibre rollers for fine stone flooring, and all brushes can be quick-changed without tools to enable one machine to be used in different areas or on different floor types. Disc brushes are also available to suit specific requirements.



KIK operation system

Innovations like our Kärcher Intelligent Key system set our products apart. Many of our scrubber driers and sweepers come with the technology, which enables a supervisor to set usage parameters for each operator. Speed, detergent usage and language can be pre-programmed to ensure that cleaning machines on your site are used in the safest and most cost-effective way.



Cleaning protocols

Our bespoke cleaning protocols ensure flooring investments are protected. We can demonstrate that daily cleaning with the right kit will take less time overall and keep your floors in excellent condition, conforming to CI, protecting valuable assets, keeping employees and customers safe, and always presenting your business in the best light.



Service

Our service network is unrivalled. With over 40 service technicians around the country, and with over 400 independent servicing dealers who adhere to our strict policies, downtime is minimal and first time fix rates are high. Our installation team works with new dealerships to ensure ground works and wash bay installations run smoothly and on time.

The right product to keep every part of your business immaculate.

Forecourt	Showroom	Workshop	Valeting bay	Offices	Vehicles
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Pressure washers		Forecourt	Showroom	Workshop	Valeting bay	Offices	Vehicles
Cold water medium class	Tough 4-pole motors designed for long periods of use. 240V or 3-phase power. High water flow rinses dirt away quickly. Use with a hard surface attachment to clean wash bays and forecourts.	■	■	■	■		■
Hot water compact class	Tough but compact hot water models offer total convenience and the extra cleaning power of hot water. Ideal for smaller washing bays and easy to move to other areas of the dealership. Steam mode and 4-pole motor options.	■	■	■	■		■
Hot water medium class	High mobility enables easy movement and storage. Outstanding cleaning performance and reliability to ensure high productivity. Tough 4-pole motors designed for long periods of use. 240V or 3-phase power.	■	■	■	■		■
Hot water cabinets	Stationary cabinet machines that offer high security and simple controls. Tough 4-pole motors designed for long periods of use. 240V or 3-phase power.						■

Scrubber driers		Forecourt	Showroom	Workshop	Valeting bay	Offices	Vehicles
Compact, mains powered	Our BR 30/4 C is as easy to use as a vacuum cleaner but scrubs and dries floors in a single pass. A great tool for any part of the building, even WCs. Our heavy duty BR 40/10 C is ideal for daily deep cleans of any area from service bays to forecourts.	■	■	■	■	■	
Compact, battery powered	No trailing cable and anytime-charge batteries make these machines perfect for daytime cleaning. Innovative steering wheel and paddle controls make cleaning simple and safe, even near vehicles.		■	■		■	
Step-on, battery powered	Innovative design and steering-wheel controls make these machines very easy, safe and productive to operate. Roller or disc versions to suit different floor types.		■	■			
Ride-on, battery powered	The most productive way to clean workshops on a daily basis, and for deep cleans of showrooms and forecourts. A host of features are included as standard to make life easier and cleaning quicker and less obtrusive.	■	■	■			

Vacuum cleaners		Forecourt	Showroom	Workshop	Valeting bay	Offices	Vehicles
Dry tub vacuum cleaners	A-rated, low noise tub vacs for carpets, hard floors and vehicles.		■				■
Upright vacuum cleaners	The best choice for carpeted areas, our upright vacs clean deep into carpet pile and save time compared to tub vacs.		■				■
Backpack vacuum cleaners	Innovative dry vacuum cleaners with mains or battery power. Perfect for keeping all areas of a showroom dust-free, including inaccessible areas.		■				■
Wet & dry vacuum cleaners	The best choice for workshops and car valeting. High capacity containers, self-cleaning filters, and twin motors ensure high productivity and outstanding performance.		■	■	■	■	■

Carpet & upholstery cleaners		Forecourt	Showroom	Workshop	Valeting bay	Offices	Vehicles
Compact	The easiest way to deep clean carpets, restoring original finish and removing stains and odours. Compact machines are perfect for spot cleaning showroom waiting areas and for deep cleaning of vehicle interiors.		■				■
High capacity	Large spray extraction machine provides longer working times between refills, and outstanding cleaning performance. Perfect for many of the latest showroom CI designs and for valeting large volumes of vehicles.		■				■

Steam cleaners		Forecourt	Showroom	Workshop	Valeting bay	Offices	Vehicles
Compact	Our compact steamer cleans hygienically without the need for chemicals. Ideal for laminates, tiles, glass and WCs. Can also be used for detailing of vehicles and stain removal from upholstery.		■				■
Steam generating vacuum	Our largest steamer also includes vacuum function, making it ideal for fast, streak-free cleaning of laminates and other surfaces that reflect.		■	■			■

Sweepers		Forecourt	Showroom	Workshop	Valeting bay	Offices	Vehicles
Battery-powered broom	For quick clean-ups inside and outside, helping to prevent dirt transfer. Perfect for entrance matting, carpets and even block paving.	■	■				
Push along	An essential piece of kit for every dealership. Quickly sweep away dirt from forecourts before it enters the showroom. Also ideal for pre-sweeping indoor areas before scrubbing.	■	■	■	■		
Walk-behind, petrol or battery powered	Our powered sweepers with traction drive offer high productivity and exceptional dust control. Able to collect larger pieces of litter without stopping. Choose petrol for outdoor use only or battery power for indoor and outdoor use. Walk-behind versions offer easy storage and simple maintenance. For larger sites, ride-on models offer higher productivity.	■	■	■	■		
Ride-on, petrol or battery powered		■			■		

Automatic vehicle wash		Forecourt	Showroom	Workshop	Valeting bay	Offices	Vehicles
CB rollover gantry wash	The best choice for sites washing over 30 cars each day. CB washes offer known whole-life costs, excellent reliability and outstanding washing and drying quality in under 3 minutes.						■
Water reclaim	Reduce water bills by up to 85% with our bespoke recycling systems.						■

Detergents		Forecourt	Showroom	Workshop	Valeting bay	Offices	Vehicles
	A vast range of highly concentrated, optimised detergents for all vehicle, floor and building cleaning. Get the best out of your cleaning machines and the best possible standards of presentation.	■	■	■	■	■	■



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