Are you a true Kärcher type?

☐ I only step out on to the ice in large groups

☐ Whatever I do, I do with confidence

The difference is you. Because exceptional solutions require exceptional people. We are looking for a committed and organised **Trade Marketing Manager** to join our H&G Sales and Marketing department based in Banbury.

Trade Marketing Manager – Home & Garden

Kärcher (U.K.) Ltd are looking for a **Trade Marketing Manager** to manage the design, planning and development of our trade programs and strategies for the UK. Your key duties will include accurate customer targeting, segmentation and brand positioning, responsibility for Kärcher's presence in-store, recommendations for future trade marketing activities and responsibility for the budget/investment for this function within the H&G department. As our **Trade Marketing Manager** you will work closely with other teams within the business, including national and key accounts, and will manage a small team of marketing executives.

The **ideal candidate** will have a experience of working in a retail/trade marketing capacity and be able to demonstrate a proven track record with successful key brand initiatives, including consumer engagement activities and programs. We are looking for an individual with strong communication skills, exceptional project management/presentation skills and with experience of leading and developing a team.

This is a full-time position (Monday-Friday, 0830 hrs to 1700 hrs) with the flexibilitiy to work outside the Company's core hours. In return, Kärcher (U.K.) Ltd are able to offer a competitive benefits package, career development and the Company HQ will be relocating to brand new, purpose-built premises during 2016, within Banbury.

If you would like to join our Kärcher (U.K.) Ltd team, please forward your application, to include a CV and covering letter, to recruitment@karcher.co.uk for the attention of Jo Wheeler, HR Advisor or call 01295 752162 for further details.

KÄRCHER